



HEARTS 4 HEROES USA

Founded by First Responders for First Responders!

Advisory Committee

Sheri Merrick - Executive Director of Citrus Heights Chamber

Sheri Merrick's connection to Hearts 4 Heroes USA goes far beyond simply supporting an organization she has believed in from day one. Its mission touched her heart from the very beginning, and she has remained steadfast in that belief through every chapter of its journey.

Sheri has never wavered in her commitment to the organization or, more importantly, to the mission behind it. She has always believed that when the work truly matters, challenges are not a reason to walk away—they are a reason to lean in.

Over the years, Sheri has seen firsthand the impact Hearts 4 Heroes USA has on our heroes, first responder departments, and the communities they serve. Through her role as Director for the Citrus Heights Chamber, she has also witnessed the importance of the resources and support Hearts 4 Heroes USA has provided to the local police department and the difference those resources can make.

From the Beginning

Sheri served on the Hearts 4 Heroes USA Board of Directors during the organization's first year, helping support the nonprofit during an important period of its early growth.

She later transitioned from the Board and currently serves as a member of the Hearts 4 Heroes USA Advisory Committee. In this role, Sheri continues to champion the organization and its mission, offering her support, experience, connections, and advocacy wherever they can make a difference.

Throughout each role, the reason behind Sheri's involvement has remained the same.

At the heart of her commitment is an unwavering respect for the first responders who dedicate their lives to protecting and serving our communities and a deep belief in the extraordinary work Hearts 4 Heroes USA does to support them.

Sheri has witnessed firsthand the passion, perseverance, and heart required to build and grow an organization like Hearts 4 Heroes USA, and she is incredibly proud to have stood beside it from the beginning.

It Has Always Been About the Mission

For Sheri, supporting Hearts 4 Heroes USA has never been about a title or a position. It has always been about the mission.

Through every obstacle, every success, and every season of growth, she has remained committed to seeing this incredible organization succeed and ensuring its impact continues to grow.

Her involvement reflects her belief that meaningful change requires people who are willing to stay committed—not only when things are easy, but through the challenges that come with building something intended to make a lasting difference.

Continuing to Champion Hearts 4 Heroes

Being part of the Hearts 4 Heroes USA story from its earliest days is something Sheri holds close to her heart. She remains honored to advocate for an organization that demonstrates what can happen when compassion, perseverance, community, and an unwavering commitment to our first responders come together.

As a current member of the Advisory Committee, Sheri remains a dedicated supporter and advocate for the Hearts 4 Heroes USA mission, the first responders it serves, and the communities whose lives are touched by its work.